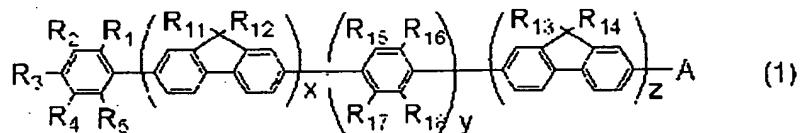


## CLAIMS

1. A compound represented by the general formula (1):



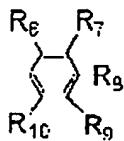
5 wherein

x, y and z are each independently an integer of 0 to 3 with the proviso that the relation of  $x + z \geq 1$  is satisfied;

10 R<sub>3</sub>, R<sub>15</sub>, R<sub>16</sub>, R<sub>17</sub>, and R<sub>18</sub> are each independently a hydrogen atom or a linear or branched alkyl group, and each CH on the benzene ring having R<sub>15</sub>, R<sub>16</sub>, R<sub>17</sub>, and R<sub>18</sub> may independently be replaced by a nitrogen atom;

15 R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, and R<sub>5</sub> are each independently a hydrogen atom, a linear or branched alkyl group, or a substituted or unsubstituted aryl group with the proviso that at least one of R<sub>1</sub>, R<sub>2</sub>, R<sub>4</sub>, and R<sub>5</sub> is a substituted or unsubstituted aryl group, and each CH on the benzene skeleton constituting the aryl group 20 and each CH on the benzene ring having R<sub>1</sub>, R<sub>2</sub>, R<sub>3</sub>, R<sub>4</sub>, and R<sub>5</sub> may independently be replaced by a nitrogen atom;

25 A is a hydrogen atom, a linear or branched alkyl group, or group B represented by the general formula:



(wherein R<sub>6</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub>, and R<sub>10</sub> are each independently a hydrogen atom, a linear or branched alkyl group, or a substituted or unsubstituted aryl group, and each 5 CH on the benzene ring having R<sub>6</sub>, R<sub>7</sub>, R<sub>8</sub>, R<sub>9</sub>, and R<sub>10</sub> and each CH on the benzene skeleton constituting the aryl group may independently be replaced by a nitrogen atom); and

10 R<sub>11</sub>, R<sub>12</sub>, R<sub>13</sub>, and R<sub>14</sub> are each independently a hydrogen atom, a linear or branched alkyl group, or a substituted or unsubstituted aryl group.

2. The compound according to claim 1, wherein A is a hydrogen atom or B.

15 3. The compound according to claim 2, wherein both y and z are 0.

4. An organic electroluminescent device comprising a pair of electrodes, and at least one layer comprising an organic compound provided between the pair of electrodes, wherein at least one of the 20 at least one layer comprising the organic compound comprises at least one of the compounds represented by the general formula (1) as set forth in claim 1.

5. The organic electroluminescent device according to claim 4, wherein the layer comprising 25 the compound represented by the general formula (1)

is a light-emitting layer.

6. The organic electroluminescent device according to claim 5, wherein the light-emitting layer comprises at least two compounds including a 5 host and a guest compounds, and the host compound comprises the compound represented by the general formula (1).

7. The organic electroluminescent device according to claim 6, wherein the guest compound is a 10 phosphorescent material.

8. The organic electroluminescent device according to claim 7, comprising the phosphorescent material in plural kinds.

9. The organic electroluminescent device 15 according to claim 7, wherein the phosphorescent material comprises a metal coordination compound.

10. The organic electroluminescent device according to claim 9, wherein the metal coordination compound comprises an iridium coordination compound.

20 11. A display apparatus comprising the organic electroluminescent device as set forth in claim 4.